

10 PEAKS CHALLENGE

22 - 26 MAY 2024



FUNDRAISING GUIDE

Welcome to **TEAM YOUNGCARE!** You'll soon embark on the adventure of a lifetime, where you'll transcend your comfort zone to raise funds and create change for young people with high physical support needs.

FUNDRAISING GUIDE

WELCOME TO THE  youngcare

10 PEAKS CHALLENGE



Now that you have registered for the challenge, the fun part begins - TRAINING AND FUNDRAISING!

This pack will give you tips and tricks to help guide your fundraising efforts and ensure you hit your targets in time. We ask all trekkers to raise a minimum of \$20,000, to support Youngcare's mission of creating change for young people with physical disabilities by enabling them to choose where they live, who they live with and how they live their lives.

HOW WE CAN HELP YOU

Youngcare will provide one-on-one support to assist you in reaching your fundraising targets. The Youngcare events team is here to support your journey by providing guidance on holding events and asking for individual sponsorships.

They are happy to help you plan your fundraising strategy or assist at your events. Please note you must reach your minimum fundraising target of \$20,000 prior to departing for the trek – pledges can be made up until 30 June 2024.

TAX DEDUCTIBILITY

Youngcare is a nationally registered charity and holds Deductible Gift Receipt Status as endorsed by the Australian Taxation Office. Tax deductibility is available on amounts made as donations, except where the participant makes a personal contribution.

10 PEAKS CHALLENGE

 youngcare

FUNDRAISING TIPS & TRICKS

While fundraising might seem a little scary at first, it's easy with the right tips & resources. Below are some tips to help you smash your fundraising goals!

1. PERSONALISE YOUR ONLINE FUNDRAISING PAGE – Jazz up your page and include photos and details on what you're undertaking for Youngcare. This shows your potential donors why you care and how their support will make a difference in young people's lives.

2. GET THE BALL ROLLING AND DONATE TO YOURSELF – Lead the way and add a donation to yourself first to show your commitment as well as encouraging others to support you!

3. DARE – Make a promise to your donors, if you reach a certain fundraising target, you'll... go without coffee, wear a silly outfit to training sessions, or anything else that might motivate your supporters to give more - plus it's a great way to incentivise your donors and keep them connected with your challenge!

4. STAY CONNECTED – Send regular updates to your personal contacts by utilising your fundraising page, using social media platforms, emailing, or initiating face to face meetings. Update your email signature with our personalised email signatures!

5. WORKPLACE DOLLAR MATCHING – Ask your workplace if they can help support by matching every dollar you raise.

6. HOST A FUNDRAISING EVENT – Either in person, or virtual, a fundraising event is a great fun way of raising funds and awareness. Think a bake sale, car wash, trivia night, work morning tea, or in lieu of a birthday or celebration, ask your friends and family to donate to your page!

7. SEEK SUPPORT – ask your connections, or go out to business suppliers, clients and partners that could assist with prizes, in-kind donations, or sponsorship.



BBQ LUNCH



GOLF DAY



**INTER-OFFICE
SPORTS COMP**

YOUNGCARE ELEVATOR PITCH

Youngcare is a national not-for-profit, revolutionising the way young people with physical disabilities live. We are creating a more inclusive Australia by empowering industry, government, and community to work together and challenge the way society views disability.

We develop aspirational Specialist Disability Accommodation (SDA), advocate for much-needed policy change, deliver vital grants programs, and provide education, advice, and pathways through our free support service.

WHAT WE DO

YOUNGCARE HOUSING – Youngcare housing supports young people's choice to live young lives in quality, Specialist Disability Accommodation (SDA). From investment and procurement, to design and development to final delivery and ongoing tenancy management, Youngcare offers premium residential options for young people with high physical support needs. Our experienced team of housing professionals are experts in development best practice and have exceptional ongoing operational knowledge to ensure enduring ability of residents to live with freedom, choice and control.

YOUNGCARE GRANTS – Youngcare's Grant Programs change lives by providing funding for equipment, home modifications, emergency respite care and essential support that is unable to be funded through other means (eg. NDIS). This funding is to both enhance the quality of life for young people with physical disabilities and assist them to remain living in their own home with loved ones. The nationwide grants program provides help to those aged 16-65 with physical disabilities who are living at home, and are at risk of entering inappropriate housing.

YOUNGCARE CONNECT – Youngcare Connect supports families and individuals to navigate the disability sector. From providing NDIS and SDA information, linking people with appropriate services to identifying funding or housing opportunities. Youngcare Connect is run by a dedicated, compassionate and qualified team.

Youngcare Connect can help:

- Link to disability service providers
- Guide people to understanding and accessing the NDIS
- Apply for available funding and grant options
- Learn more about high physical support housing options
- Explore Specialist Disability Accommodation (SDA)



By taking on the trek and fundraising, you're creating change in the lives of thousands

YOUNGCARE'S KEY PHRASES

YOUNGCARE'S KEY PHRASES that are useful for social media or brief explanations

- Youngcare is creating a future where every young person has the freedom and choice to live the young lives we all deserve.
- Youngcare is fighting for freedom of choice for young people with physical disabilities and their loved ones.
- Young people with physical disabilities deserve the freedom to choose where they live, who they live with and how they live their lives, and it's up to all of us to make sure that happens.
- Youngcare is a not-for-profit organisation spearheading powerful and positive change to create a future where every young person has freedom, dignity and choice.
- Youngcare is boldly tackling a national issue, empowering industry, government and community to work together to bring much-needed change to the disability housing sector
- Youngcare is the voice that empowers and drives change for young people with physical disabilities, creating a more inclusive Australia.
- Youngcare is unlocking an opportunity for young people with high physical support needs to live fulfilling lives that are truly their own.
- Youngcare has been working for 18 years to help young people living in, or at risk of entering, inappropriate housing, but there is still a significant gap in disability housing in Australia.

Youngcare's mission spans across three main areas: housing, grants and Youngcare Connect



YOUNGCARE HOUSING



YOUNGCARE GRANTS



YOUNGCARE CONNECT

USEFUL STATISTICS TO HELP WITH YOUR FUNDRAISING EFFORTS

DISABILITY STATISTICS

- 4.4 million Australians live with disability, 2.5 million are under 65.
- Almost half of Australians with disability are not satisfied with their life. This is higher than for people without disability, of whom 31% are not satisfied.
- Adults with a severe or profound disability, are 12 times more likely to experience a very high level of psychological distress than people without disability.
- 45% of Australians living with a disability are living below or close to the poverty line, more than double the national average of 22%.
- 1 in 6 people with disability experience social isolation, compared with 1 in 12 people without disability.
- 44% of complaints received by the Australian Human Rights Commission are about disability discrimination.
- 1 in 6 people aged 15-64 with a disability have experienced disability discrimination in the previous year.
- 1 in 5 adults with a disability have experienced abuse before the age of 15.

YOUNGCARE IMPACT STATISTICS

- Over 58,500 conversations recorded through Youngcare Connect since 2011
- 1,792 grants distributed to a value of \$11 million + since inception in 2009.
- Builds now open: Woolloowin 1 (4 residents), Woolloowin 2 (6 residents), Albany Creek (8 residents), North Lakes (14 residents), Townsville (3 residents), Chermside (10 residents), Pelican Waters (6 residents), Helensvale (6 residents), Rothwell (6 residents), Jordan Springs NSW (6 residents).
- 2 legacy stock developments, now wholly owned and operated by partner WesleyCares QLD.
- Builds in construction or in the pipeline: Everton Park (6 residents), East Brisbane (9 residents), Bridgeman Downs (8 residents), Riverhills (3 residents).

FOR MORE INFORMATION: (07) 3041 3400 | youngcare.com.au

YOUNGCARE SOCIAL TAGS: @youngcareoz #createchange #youngcareoz

